

Get prepared for a career in the visual communications design industry. Study conceptual thinking, workforce, studio, client interaction, client-centered project, and apply skills to both advanced design courses, take on clients through a mentored lab, and complete a 120-hour practicum. Graduates may find employment in design firms, advertising agencies, print houses and service bureaus, retail, architectural firms, communications industries, public and private companies as well as freelance contracting.

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